**RUBRIC FOR PAMPHLET**

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| CATEGORY | EXCELLENT (4) | VERY GOOD (3) | GOOD (2) | NOT GOOD (1) |
| 1. Attractiveness and Organization
 | * Pamphlet has exceptionally attractive formatting and very organized information
 | * Pamphlet has attractive formatting and organized information
 | * Pamphlet has organized information
 | * Pamphlet’s formatting and organization of materials are incomprehensible to the reader
 |
| 1. Content
 | * Pamphlet has all the required information (as specified in the checklist) and some additional research information
 | * The pamphlet has most of the required information (as specified in the checklist)
 | * Pamphlet has some of the required information (as specified in the checklist)
 | * The pamphlet has little of the required information (as specified in the checklist)
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| 1. Writing Mechanics
 | * There are no spelling and grammar errors.
* Text is written in authors’ own words
 | * There are few spelling and grammar errors.
* Text is written in authors’ own words
 | * There are some spelling and grammar errors.
* Some of the text is written in authors’ own words
 | * There are many spelling and grammar errors.
* Text is copied.
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| 1. Graphics/ Pictures
 | * Images used are appropriate
* The layout of images is pleasing to the eye.
* The fonts are easy to read and point size varies appropriately for headings and text.
* Tools for text are effectively utilized.
 | * Images are appropriate
* Layout is a bit cluttered
* Most of the fonts are easy to read.
* Most of the tools for text are used.
 | * Most images used are appropriate
* Layout is distracting
* Some of the fonts are easy to read
 | * Images used are inappropriate and bears no significance to the presentation
* Layout is confusing
* Overall readability of the text is difficult
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| 1. Sources
 | * Pamphlet has many citations from a variety of source accurately listed
 | * Pamphlet has some citations from a variety of sources accurately listed
 | * Pamphlet has few citations accurately listed
 | * Pamphlet has no citation accurately listed
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