**RUBRIC FOR PAMPHLET**

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| CATEGORY | EXCELLENT (4) | VERY GOOD (3) | GOOD (2) | NOT GOOD (1) |
| 1. Attractiveness and Organization | * Pamphlet has exceptionally attractive formatting and very organized information | * Pamphlet has attractive formatting and organized information | * Pamphlet has organized information | * Pamphlet’s formatting and organization of materials are incomprehensible to the reader |
| 1. Content | * Pamphlet has all the required information (as specified in the checklist) and some additional research information | * The pamphlet has most of the required information (as specified in the checklist) | * Pamphlet has some of the required information (as specified in the checklist) | * The pamphlet has little of the required information (as specified in the checklist) |
| 1. Writing Mechanics | * There are no spelling and grammar errors. * Text is written in authors’ own words | * There are few spelling and grammar errors. * Text is written in authors’ own words | * There are some spelling and grammar errors. * Some of the text is written in authors’ own words | * There are many spelling and grammar errors. * Text is copied. |
| 1. Graphics/ Pictures | * Images used are appropriate * The layout of images is pleasing to the eye. * The fonts are easy to read and point size varies appropriately for headings and text. * Tools for text are effectively utilized. | * Images are appropriate * Layout is a bit cluttered * Most of the fonts are easy to read. * Most of the tools for text are used. | * Most images used are appropriate * Layout is distracting * Some of the fonts are easy to read | * Images used are inappropriate and bears no significance to the presentation * Layout is confusing * Overall readability of the text is difficult |
| 1. Sources | * Pamphlet has many citations from a variety of source accurately listed | * Pamphlet has some citations from a variety of sources accurately listed | * Pamphlet has few citations accurately listed | * Pamphlet has no citation accurately listed |